

Module specification

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Module Code	ARD484
Module Title	Introduction to Art and Design
Level	4
Credit value	20
Faculty	FAST
HECoS Code	101361
Cost Code	GAAA

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
Aligned to BA (Hons) Applied Art	Stand-alone short course Summer school module

Pre-requisites

N/A

Breakdown of module hours

Learning and teaching hours	15hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	20hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	35 hrs
Placement / work based learning	0 hrs
Guided independent study	165hrs
Module duration (total hours)	200hrs

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Initial approval date	01/07/2022
With effect from date	01/07/2022
Date and details of revision	

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Version number	1

Module aims

This short course aims to:

- Introduce students to the basic theory and practice of a range of Art and Design activities.
- Enable students to create a series of finished pieces of creative works.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Evidence a basic understanding of Art and Design terminology.
2	Produce a series of completed art works in a variety of media
3	Evaluate a direction for further art and design study.

Assessment

Indicative Assessment Tasks:

The module will be assessed through a series of practical assignments relevant to subject disciplines. Learners will complete a short practical in-class task related to each of the taught sessions which will demonstrate safe working practices, concept creation and manufacture of a physical or digital piece of work which will be presented and displayed at the end of the course.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1,2,3	Practical	100% pass/refer

Derogations

N/A

Learning and Teaching Strategies

This short course will provide students with an opportunity to learn the basic concepts and techniques across a variety of Art and Design disciplines.

Delivery will be based upon instruction, classroom participation, technical direction with personal and peer appraisal at completion points.

Indicative Syllabus Outline

- Introduction to Ceramics
- Introduction to Jewellery
- Introduction to Photography
- Introduction to Design practice
- Introduction to Fine Art

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

- Ingledew, J. (2011), *The A-Z of Visual Ideas: How to solve any creative brief*. London: Laurence King Pub.

Other indicative reading

- Edwards, B. (2012), *Drawing on the Right Side of the Brain*. New York: Tarcher Perigee
- Thompson, R., Thompson, M. & Burgess, N., (2017). *The Materials Sourcebook For Design Professionals*. London: Thames and Hudson

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged
Creative

Key Attitudes

Commitment
Curiosity
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Critical Thinking
Emotional Intelligence
Communication